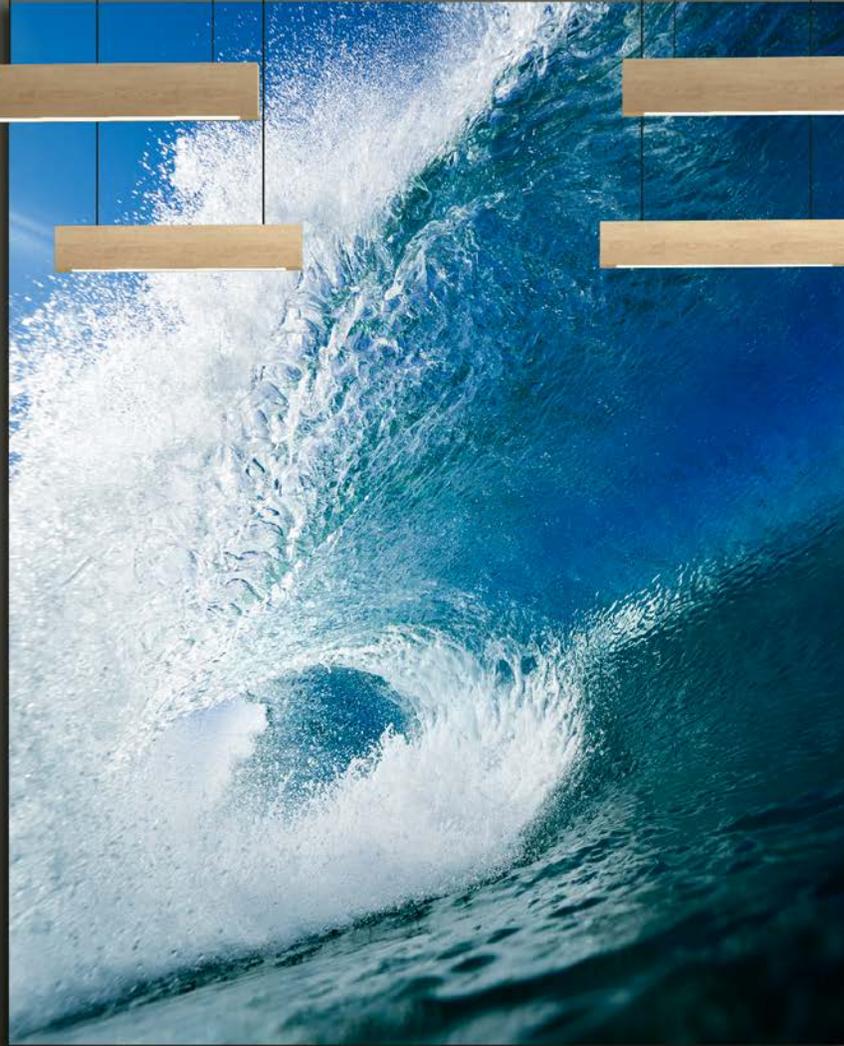


AARON
OCEAN ART
SOLANA BEACH



CHANG
GALLERIES
SAN DIEGO



CORPORATE AND HEALTHCARE ART

Experience the Power of Inspirational Art



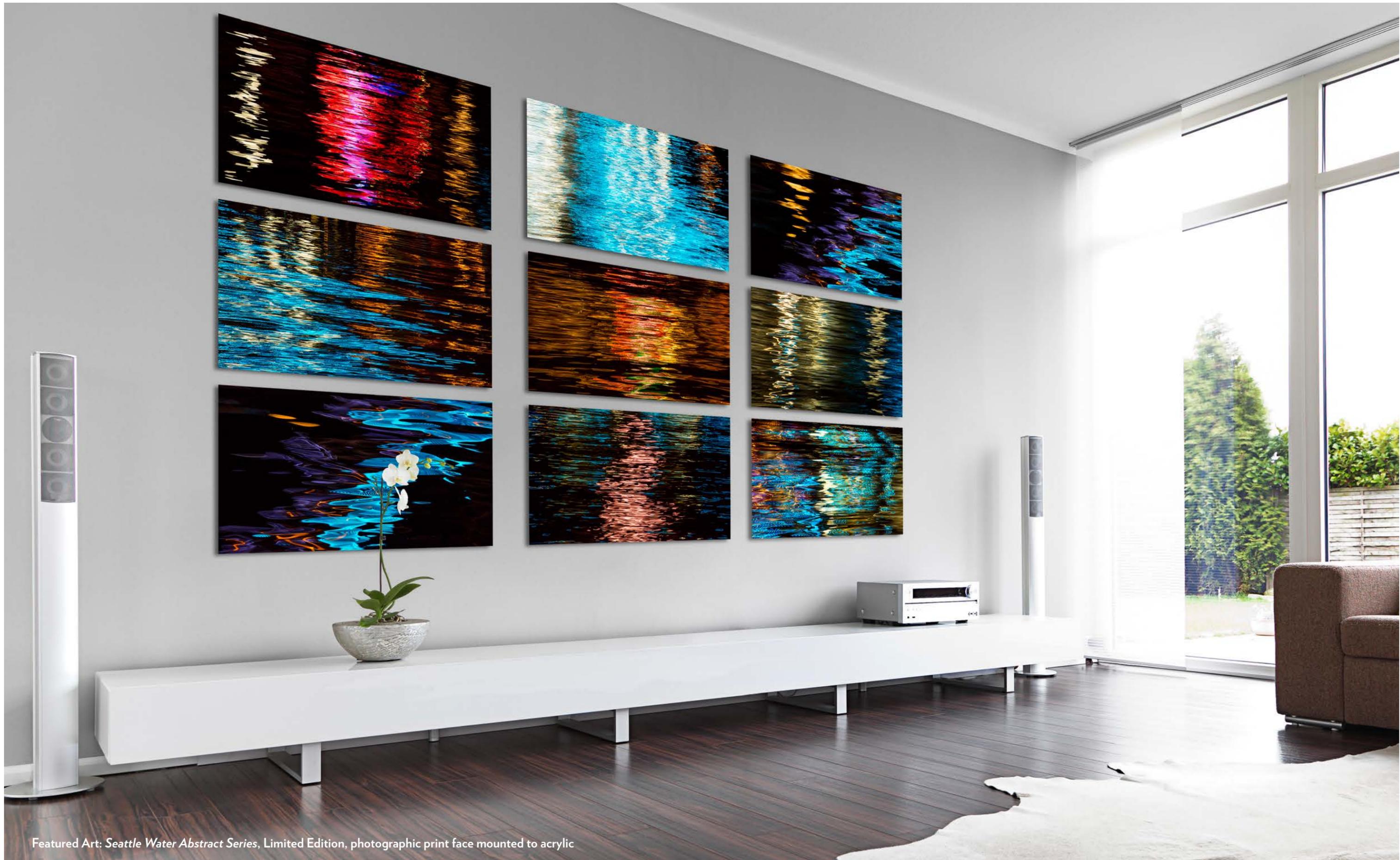
Featured Art: *Slate*, Limited Edition, photographic print face mounted to acrylic



Set a Tone of Quiet
Strength



Featured Art: *Grandfathers*, Limited Edition, photographic print face mounted to acrylic



Featured Art: *Seattle Water Abstract Series*, Limited Edition, photographic print face mounted to acrylic

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Featured Art: *Champagne*, Limited Edition, photographic print face mounted to acrylic

A NOTE FROM THE EDITOR, ERIKA CHANG



Erika Chang is a graduate from University of San Diego's Business school. After graduating in '92, the year she married Aaron, Erika started the Aaron Chang clothing company out of their garage. The company grew to \$4.5 million annually, specializing in the photo-based apparel of Aaron Chang. The brand was licensed when they had their first child in 2001 and went until 2008, when she helped Aaron launch their flagship art gallery in Solana Beach.

With two galleries now, Erika is helping to shape the brand and direction of the galleries with her marketing and business skills. Erika & Aaron live in Carlsbad, California and have two boys.

© Aaron Chang 2018

Over the past year, we have seen the effect Aaron's art has had on the people that are immersed in the corporate or healthcare environment day in and day out.

On social media and in person, we have heard powerful, life-changing testimonials from patients in times of crisis, that were uplifted and inspired by the art they saw to choose life and fight for another day.

In the corporate setting, we have been approached by employees who tell us how much peace the works bring them, allowing them to focus and increase their productivity. The art has brought a sense of well being to the office that sets a positive tone for the staff as well as the clients. This is why we do what we do.

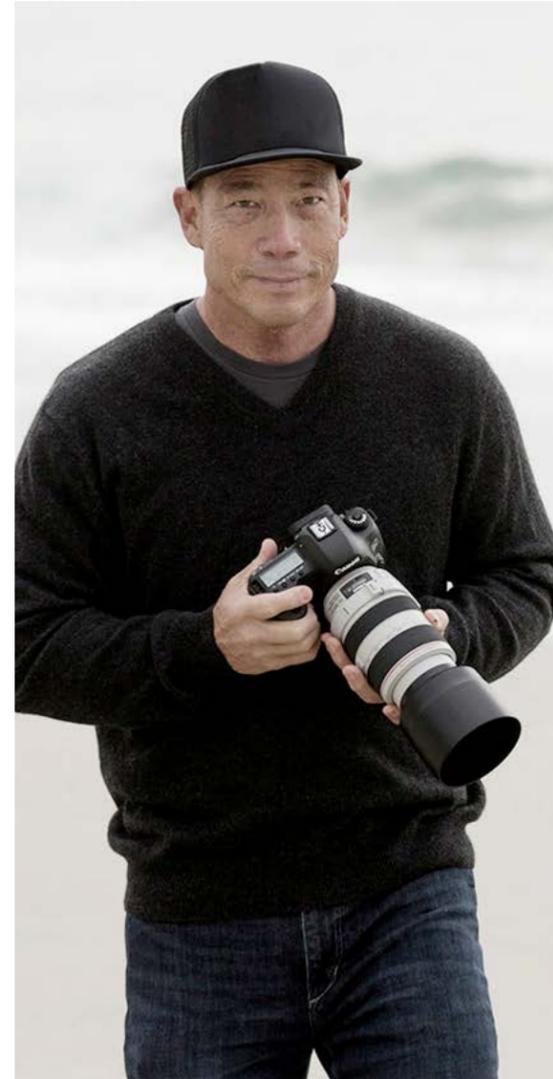
Aaron and I have been married for 26 years. 3 months after we wed, I received a call that he was in the hospital. Aaron broke his neck while surfing and was lucky not to be paralyzed. That moment was a turning point for Aaron. He chose to appreciate the beauty around him and convey that beauty to others by showing them what he saw through his lens.

Recently, Aaron has been commissioned by corporations and healthcare facilities to create bodies of art work that capture the beauty of the community. This is Aaron's true gift.

In addition to photography, Aaron is delving into multimedia sculpture and large format video walls. Whether it's a 10-foot light box of a lenticular wave that breaks as the viewer walks by, or a 20-foot tall wave surfboard sculpture, comprised of 65 eco-friendly, algae based surfboards, the objective is always the same: to create a sense of awe and wonder at the beauty of nature.

We are looking forward to bringing life-affirming art to more people this year. It's our hope that we continue to inspire people with Aaron's love of the ocean and his ability to convey its beauty and power through his art.

-Erika Chang

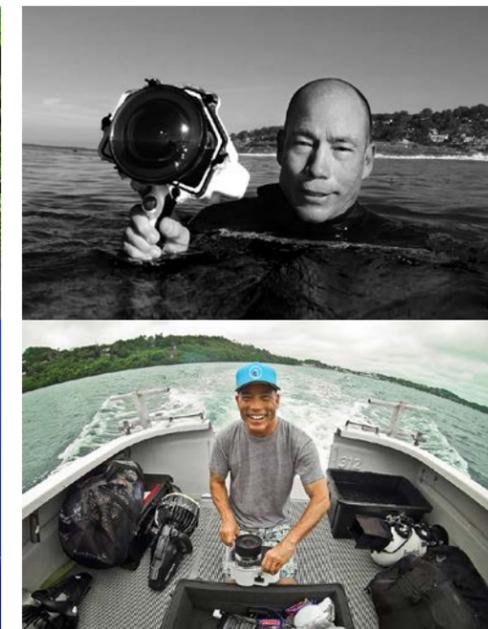


AARON CHANG is an American-born artist, known for his exceptional ocean photography and stunning visual art. An internationally acclaimed artist, Chang has collectors all over the world and his work has been published in hundreds of books and magazines. Respected as a creative force who helped visually define the sport of surfing, Aaron spent 25 years as a senior photographer at *Surfing* magazine, traveling to the far reaches of the globe. During this time, Chang set new standards for modern ocean photography.

Today, as a fine art photographer, Aaron owns two thriving galleries in San Diego, and continues to travel the world, having melded his passion for the ocean and the visual arts into a successful lifelong career.

Aaron's new direction melds the abstract and reality genres in the ocean realm, resulting in the viewer connecting with nature in a deep and fundamental way. Recently Aaron has branched out into commercial art installations, including two mixed media sculptures commissioned in 2016 by the healthcare industry. One piece spans 10' wide x 15' high. It is a lenticular image of a breaking wave where the image moves alongside the viewer. With the trend toward biophilic design (bringing the connection with nature into the design of where we live and work), Aaron's art is aligned with the concepts that focus on the energy and power of nature.

Aaron's passion is to share his love and intimate connection with the ocean. Whether through photography or sculpture, Aaron has a base of passionate fans that long to experience the ocean through his eyes.





Featured Art: *Titanium Sea*, Limited Edition, photographic print face mounted to acrylic



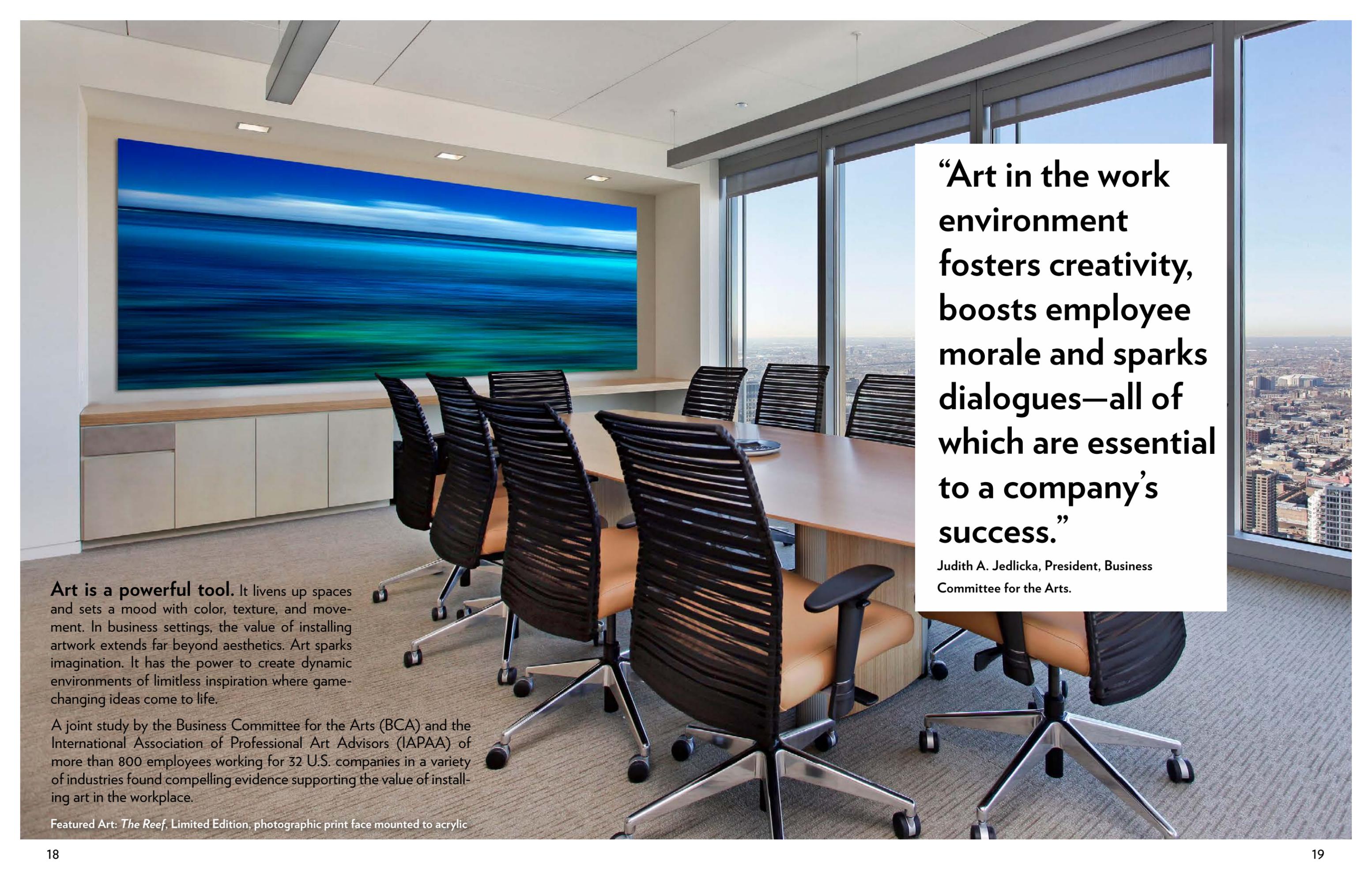
Featured Art: *San Diego Twilight*, Limited Edition, photographic print face mounted to acrylic

Can Your Company Afford Not to be Inspired?

by Erin Jackson

Art has the power to create dynamic environments of limitless inspiration where game-changing ideas come to life.

Featured Art: *Bali Waterfall*, Limited Edition, photographic print face mounted to acrylic



Art is a powerful tool. It livens up spaces and sets a mood with color, texture, and movement. In business settings, the value of installing artwork extends far beyond aesthetics. Art sparks imagination. It has the power to create dynamic environments of limitless inspiration where game-changing ideas come to life.

A joint study by the Business Committee for the Arts (BCA) and the International Association of Professional Art Advisors (IAPAA) of more than 800 employees working for 32 U.S. companies in a variety of industries found compelling evidence supporting the value of installing art in the workplace.

Featured Art: *The Reef*, Limited Edition, photographic print face mounted to acrylic

“Art in the work environment fosters creativity, boosts employee morale and sparks dialogues—all of which are essential to a company’s success.”

Judith A. Jedlicka, President, Business Committee for the Arts.

Art is an effective branding strategy that communicates a company's corporate identity to clients, vendors, and collaborators.



Featured Art: *Tonga Bubbles Triptych*, Limited Edition, photo wrapped surfboards

Respondents reported that art enhances the work environment (94 percent), increases productivity and creativity (64 percent), reduces stress (78 percent) and enhances morale (67 percent). Respondents also indicated that art helps broaden employee appreciation of diversity and encourages discussion (77 percent). A strong majority (73 percent) said their impression of the company would change if the art were to be removed.



“Art can turn your company into a think tank of innovation.”

Art makes a statement about company culture. Beautifying a space communicates to current and prospective employees that management cares about the workplace experience, which can help retain and motivate staff. Installing artwork is also an effective branding strategy that communicates a company's corporate identity to clients, vendors, and collaborators who visit occasionally or often.

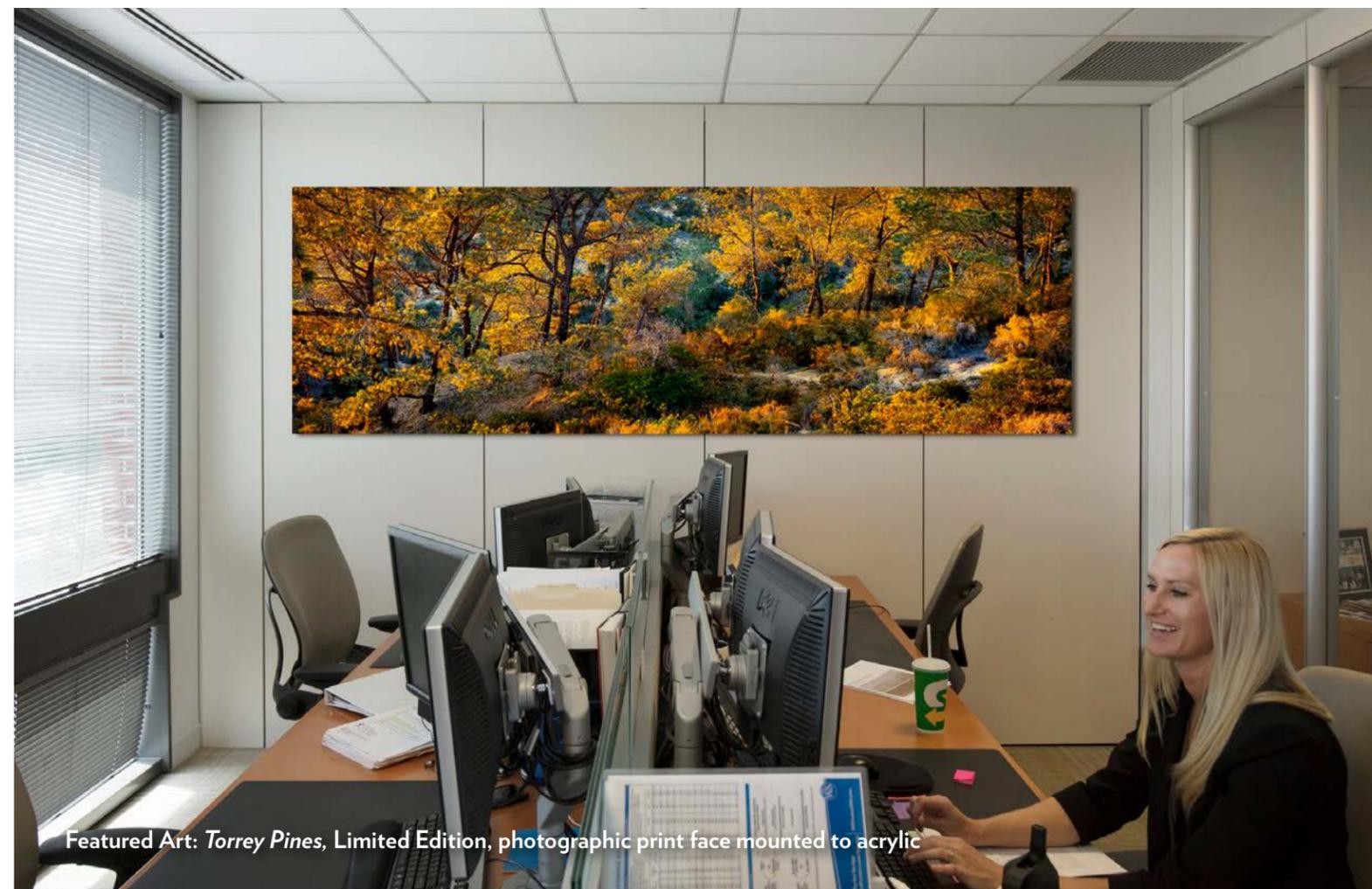
Incorporating art in the workplace should be viewed as an integral element of the design. Companies who hire professional artists see professional results. Aaron Chang is widely regarded as one of the world's top surf and ocean photographers.

His current collection of fine art photography has been honed by a lifetime of surfing and shooting the ocean. The dynamic, large-scale prints of waves and water evoke feelings of comfort, healing, and inspiration.

It might be tempting to think of art as an optional expense, but it should rightfully be viewed as an essential investment that has the power to improve your company's bottom line. Investing in art is a powerful way to foster an environment of creativity and collaboration that can turn your company into a think tank of innovation. Great ideas and flawless execution are what separate top companies from the pack. Can you afford not to provide a stimulating work environment?



Featured Art: *Cardiff Delight*, Limited Edition, photographic print face mounted to acrylic



Featured Art: *Torrey Pines*, Limited Edition, photographic print face mounted to acrylic

SCULPTURES

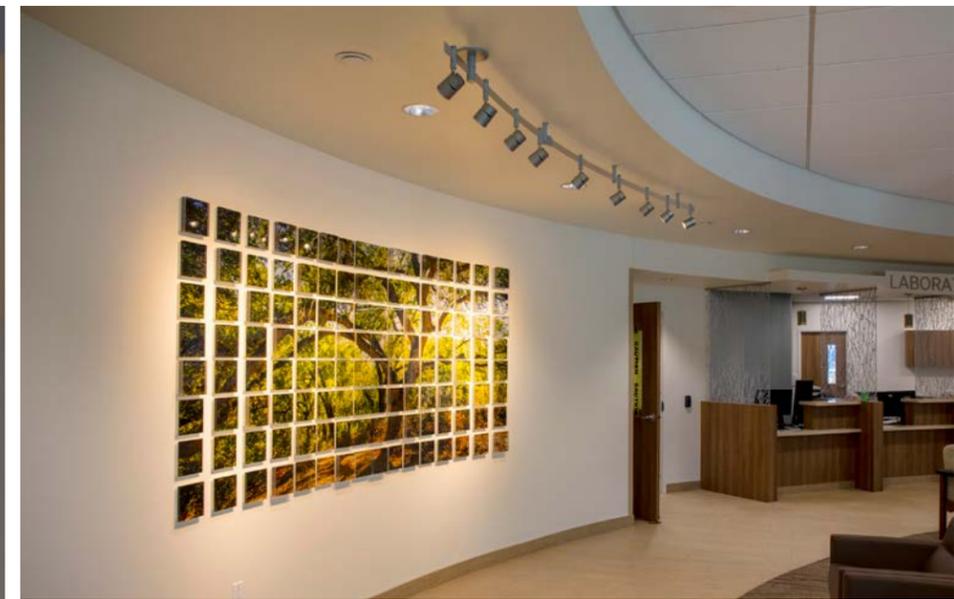
Landmark sculptures can draw visitors to your property, transforming it from a physical location into a destination in itself. This interactive public works piece built from 65 surfboards is one example of how out-of-the-box ideas can increase foot traffic. Inspired by Aaron Chang's teenage years, spent sculpting surfboards, the eye-catching installation is the first sculpture to feature eco-friendly Arctic Foam blanks made from 100 percent sustainable algae oil. Visitors are invited to step up on the piece and experience what it's like to ride a 20-foot wave. The impressive scale and participatory nature of the piece creates a lasting impact that patrons are keen to photograph and share via social media posts. In this sense, from the moment it is installed, the installation continuously promotes itself—and the location.



Featured Art: *The Wave*, surfboard sculpture



These photo-driven pieces are proof that innovative artwork doesn't necessarily require a large budget—even when it takes 98 photographs to achieve the desired result. Produced as part of a package of commissioned works for Sharp Rees-Stealy Medical Groups Rancho Bernardo facility, the impactful acrylic mosaics capture the beauty of the local area and reflect it back to visitors. The series is composed of three complementary images of local trees with similar lighting and perspective. Each of the building's three floors showcases one of the installations, which fosters a consistent, harmonious flow throughout the space.

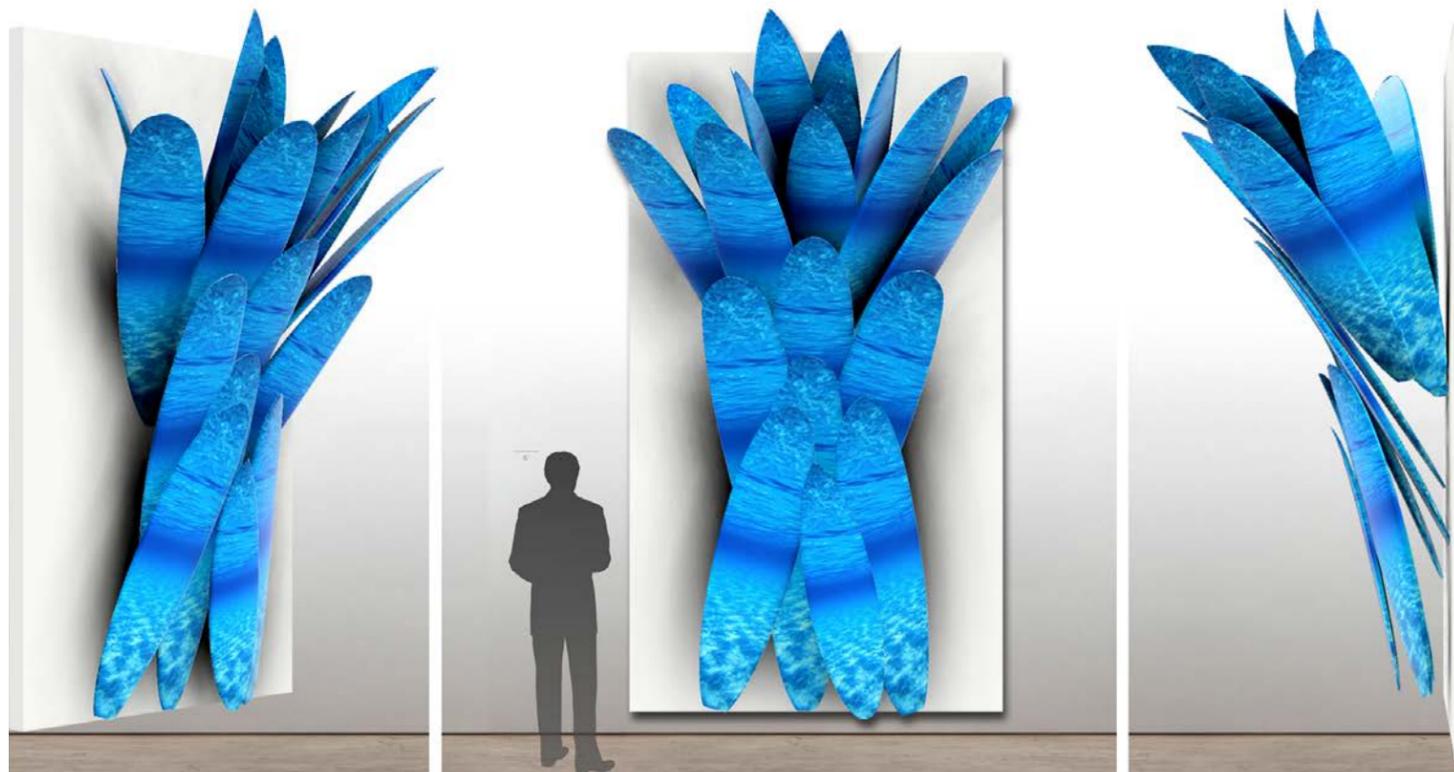




Featured Art: *The Tubes*, Limited Edition, photographic print sculpture



Featured Art: *Tahitian Waterdrops*, Limited Edition, photographic print face mounted to acrylic with surfboard



Featured Art: *Bromiliad*, Limited Edition, photo-wrapped surfboard sculpture

Other original works that have been produced, and under development, by Aaron Chang's sculpture division include interactive, light-driven photo installations; bromeliad-inspired surfboard sculptures; lenticular prints that appear to change or move as the piece is viewed from different angles; and three-dimensional mixed media pieces that integrate surfboards and large-scale ocean photography. The common theme uniting them all is Chang's abiding love of surfing and Southern California beach culture.



The Power of Healing Art

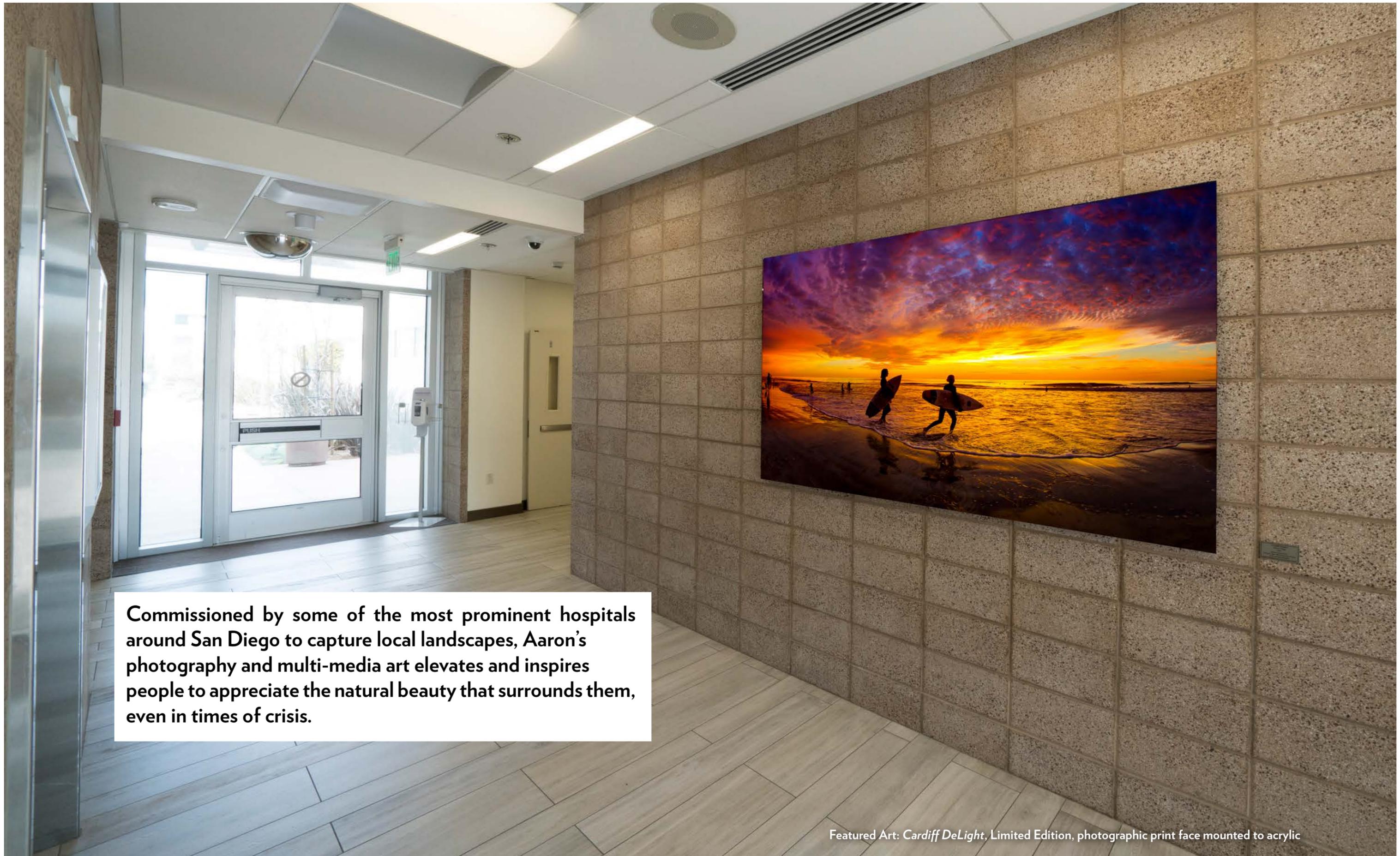
Enhance the Patient Experience with the Healing Properties of Nature-Based Photography

HEALTHCARE

Create a healing environment for patients with nature-based art by world-renowned photographer, Aaron Chang. Art is a critical component in the healthcare environment, which can aid in the healing process of patients. In addition to helping patients, nature-based art, specifically water imagery, has been proven to refresh the morale of hospital staff, who are the heart and soul of all healthcare facilities.

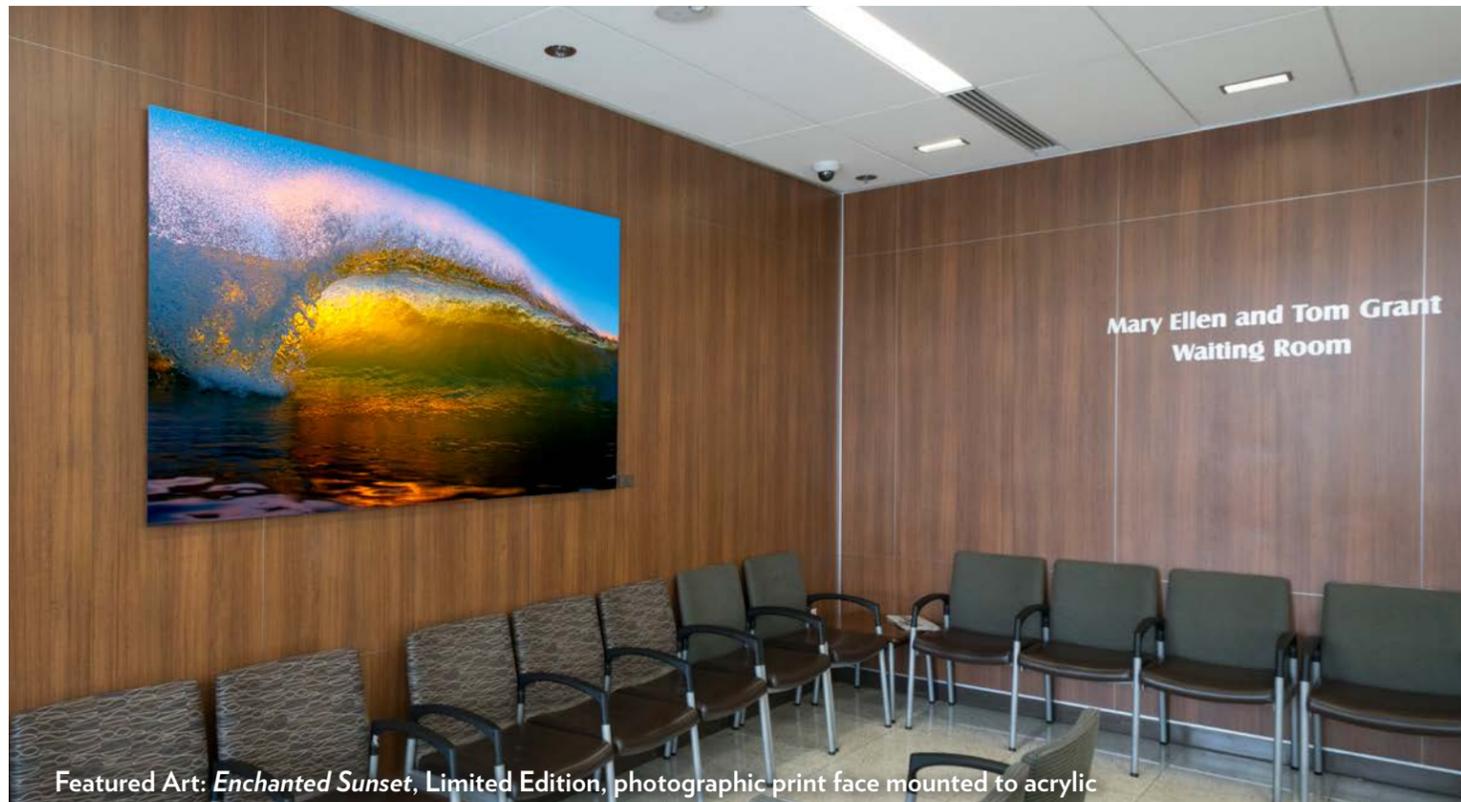
Prebys Cardiovascular Institute

Photo of Prebys Cardiovascular Institute by Aaron Chang

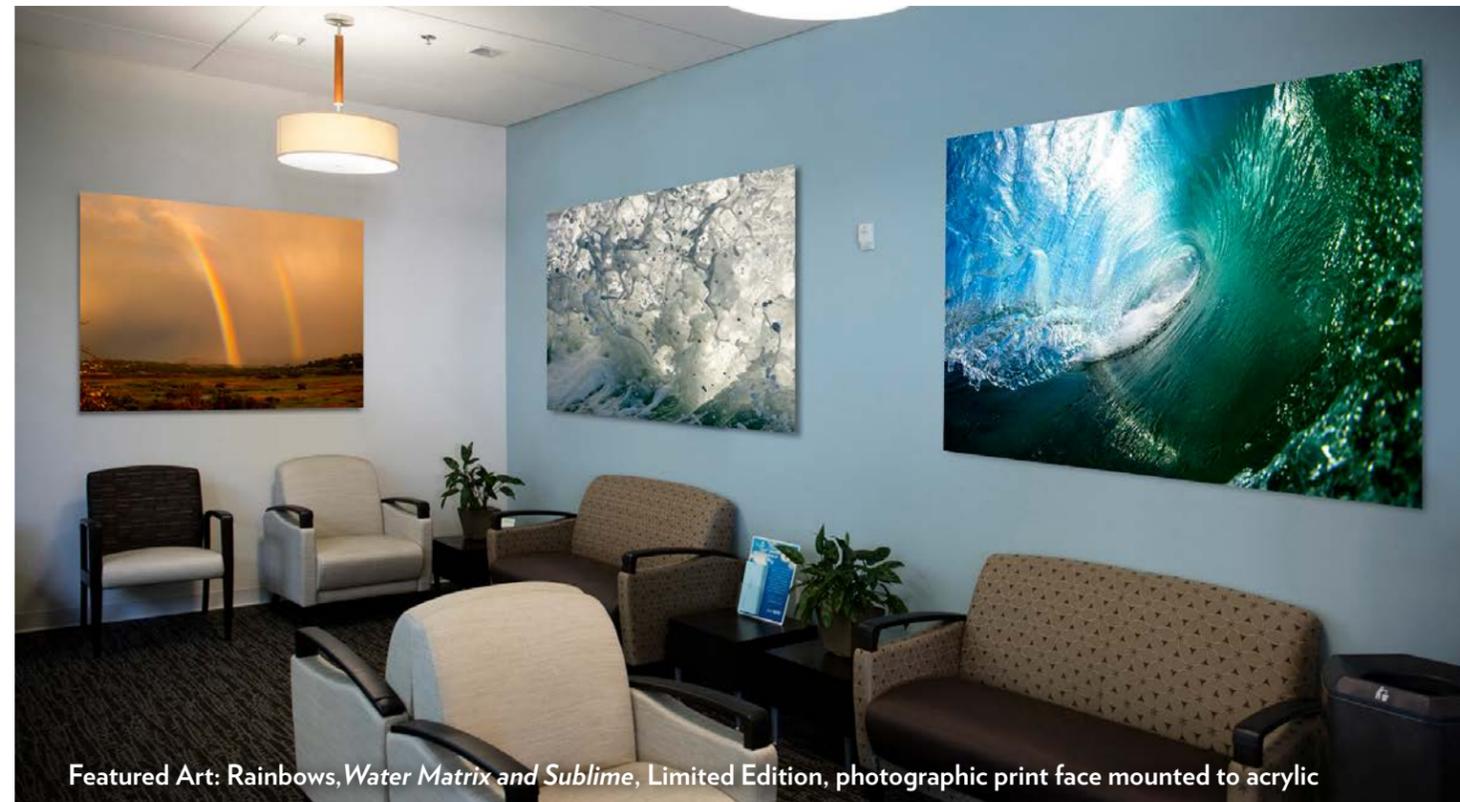


Commissioned by some of the most prominent hospitals around San Diego to capture local landscapes, Aaron's photography and multi-media art elevates and inspires people to appreciate the natural beauty that surrounds them, even in times of crisis.

Featured Art: *Cardiff DeLight*, Limited Edition, photographic print face mounted to acrylic



Featured Art: *Enchanted Sunset*, Limited Edition, photographic print face mounted to acrylic



Featured Art: *Rainbows, Water Matrix and Sublime*, Limited Edition, photographic print face mounted to acrylic

A WORD FROM THESE HOSPITAL EXECUTIVES



"Aaron's intuitive sense for photos that convey the healing and restorative properties of nature, play a pivotal role in healing our patients and transforming how health care is delivered at Sharp Chula Vista."

Jon Crucitt,
Sharp Hospital, Senior Project Manager



"Aaron's phenomenal work has transformed Sharp's Copley Building from a dull windowless space into an inspiring, positive work environment. Aaron and his exceptional team have worked collaboratively with Sharp to ensure our Copley Building beautifully represents all areas of San Diego. From inception to installation, every detail has been meticulously and thoughtfully addressed."

Jennifer Baker,
Sharp Hospital, Project Manager



"Aaron has the talent and expertise to execute our vision to create a top-tier Emergency Room for a hospital in La Jolla. Our design is centered around creating a healing environment based on Aaron's nature-based imagery melded with cutting-edge functional design."

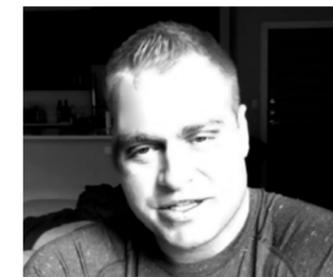
Entente Design,
Principals Carrie & Sandy Arbuckle.

A WORD FROM THESE HOSPITAL PATIENTS



JONI

To see the Art at a time when I was physically incapacitated, and relate back to a time when I was extremely strong and healthy, I knew I was gonna be just fine.



TYLER

The Art definitely reminded me of where I wanted to go in my recovery.



JANELLE

The Art helped me to look at the world differently and view what I just gone through with hope, and to look for the beautiful in things.

Aaron and his team are available to create custom bodies of work for healthcare facilities around the country. Showcase the natural landscape of your city and surrounding areas by commissioning Aaron to create a healing environment of art, as captured through his lens. To learn more go to: AaronChang.com/healthcare | For inquiries email: info@aaronchang.com

PHOTO-WRAPPED SURFBOARDS



21 Dolphins



Indian Summer



29th Street Wave



Bahamas Water



Teahupo'o Underwater



Barra de la Cruz



Wave Abstract



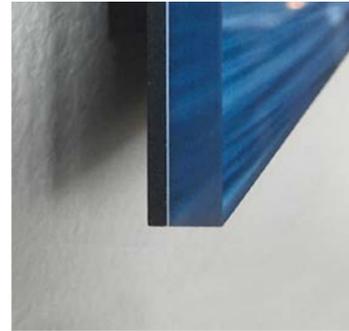
Uluwatu, Bali



Featured Art: Left to Right: *Nirvana*, *Tahitian Dark Sky*, *Tahitian Waterdrops*, Limited Editions, photographic prints face mounted to acrylic

PROCESSES

Never before have there been so many great ways to present photographic art. The new generation of printers allow photographic printing on almost any substraight including wood, glass, fiberglass and fabric. Here are examples of our most popular processes.



Face-Mount to ACRYLIC

1. Photographic Paper Face-Mounted to Acrylic

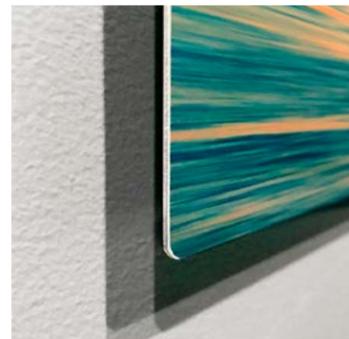
Our premiere process uses optically printed photographic prints, made with Fuji Crystal Archival photopaper, face-mounted to optical grade acrylic. This state-of-the-art medium is the most stunning presentation of photographic art possible and sets new standards in art. Available in 3 acrylic surfaces; True Life Ultra-acrylic, Gloss acrylic and Reduced Glare acrylic.



Gallery Float to WOOD

2. Gallery Float

This 2nd tier process uses the same Fuji Crystal Archive photographic paper as the Face Mount to Acrylic at a substantially lower price. Mounted to a wood sub-straight and protected with a crystal laminate, these prints rival the Face Mount prints in quality at a great price point. The crystal laminate makes this presentation an excellent solution to reducing the reflective qualities of the gloss acrylic. 30% less than face mount to acrylic.



Dye-Sub to METAL

3. Dye-Sublimation on Metal

Extremely durable, dye-sublimation prints on aluminum prints are well suited to healthcare facilities where interiors must be disinfected with bleach. Similar to the Gallery Float, Dye-Sub on Metal prints present an economical alternative to the premium Acrylic Face Mount process with a similar dramatic effect. Available in 3 surface finishes; Glossy, Satin and Mat.



Pigment Print to VINYL

4. Pigment Print to Vinyl Wall Murals

Spectacular in scale, these UV stable pigment prints on vinyl allow you to cover large interior and exterior walls with art that will have a dramatic effect in transforming your space. Need art on the exterior of your building or patio/pool areas? Pigment prints on vinyl are a perfect solution. Very cost effective, vinyl wall murals can provide the most impact for your money.

Benefits of Ocean Art

by Erin Jackson

People are instinctively drawn to water. There's a reason we flock to beachfront hotels, luxuriate in hot tubs or take long showers, celebrate at waterfront restaurants, and exercise by doing activities like surfing, kayaking, and paddle boarding. Whether we're conscious of it or not, proximity to water reduces stress and improves mood.

When we are close to water, our thinking instinctively becomes focused and calm. Most office environments don't provide employees with sweeping oceanfront views, but large-scale surf and ocean photography can evoke the same transformative cognitive benefits as physically being near water. Ocean scenes give our busy brains a breather and inspire a unique state of mental clarity where connections are made, creativity flourishes, and new ideas are born.

Featured Art: *Sea Glass*, Limited Edition , photographic print

NEW! Wall Murals

Best Corporate Value Product



Featured Art: *Torrey Pines Bridge Sunset*, pigment print to vinyl wall mural

Introducing a new medium that maximizes the “WOW” factor for any business. Turn any windowless space into a dream view with our new budget-friendly wall mural art. Due to Aaron’s state-of-the-art camera systems, certain images can be printed with stunning resolution up to 30’ wide. Even larger sizes are possible with custom commissioned images.

Wall Murals

These “larger than life” prints can overcome vast wall spaces, otherwise overwhelming in scale, and provide a window into your corporate spirit with meaningful impact for both your clients and staff. A great value, wall murals can maximize any art budget.

Featured Art: *San Diego Twilight*, pigment print to vinyl wall mural

OUR CLIENTS

GREAT SMILES DENTISTRY **GLAXOSMITHKLINE**
SUJA JUICE SHOREBREAK HOTEL **CERVEZA IMPERIAL**
CAPE REY HILTON **AMERICAN ASSETS TRUST**
GOOGLE SENTYNL THERAPEUTICS, INC. JAKE'S DEL MAR
SHARP CHULA VISTA MEDICAL CENTER L'AUBERGE DEL MAR
ECC INSURANCE BROKERS **ZEPHYR PARTNERS**
HILTON HOTELS & RESORTS **SCRIPPS HOSPITALS**
SHARP REES-STEALY NORTH COUNTY HEALTH SERVICES

MORRISON INSURANCE SERVICES AHERN-FRANKE GROUP
PACIFIC COAST GRILL **MINTZ LEVIN**
EMONEY CALDWELL DDS **ART OF SKIN MD**
MANCHESTER GRAND HYATT HOTEL
HARBOR DISTRIBUTION **CANTER BROKERAGE**
DUCKOR SPRADLING METZGER & WYNNE, ALC. **HOTEL DEL**
CORONADO RBC WEALTH MANAGEMENT
BELLY-UP TAVERN SHOPCORE SAN DIEGO
KAISER PERMANENTE LAU ASSOCIATES LLC.

TESTIMONIALS



VALERIE GANNAWAY
VP REAL ESTATE OPERATIONS
AMERICAN ASSETS TRUST, INC.

"We've gotten numerous comments, with very positive feedback in regards to the beauty that's been brought into our lobby. We couldn't be more proud now of the lobby and the finishes that we've brought together for our tenants in this building with Aaron's art."



AMBER FRANKHUIZEN
DIRECTOR OF MARKETING
ZEPHYR PARTNERS

"Collaborating with Aaron Chang & his team has been truly inspiring. He has been able to take our vision to the next level and deliver above and beyond what we could have imagined. Being a wealth of knowledge in all things photography, surfing and artistic expression, he's elevated our projects to a new level by infusing Fine Art you typically don't find in new home building."



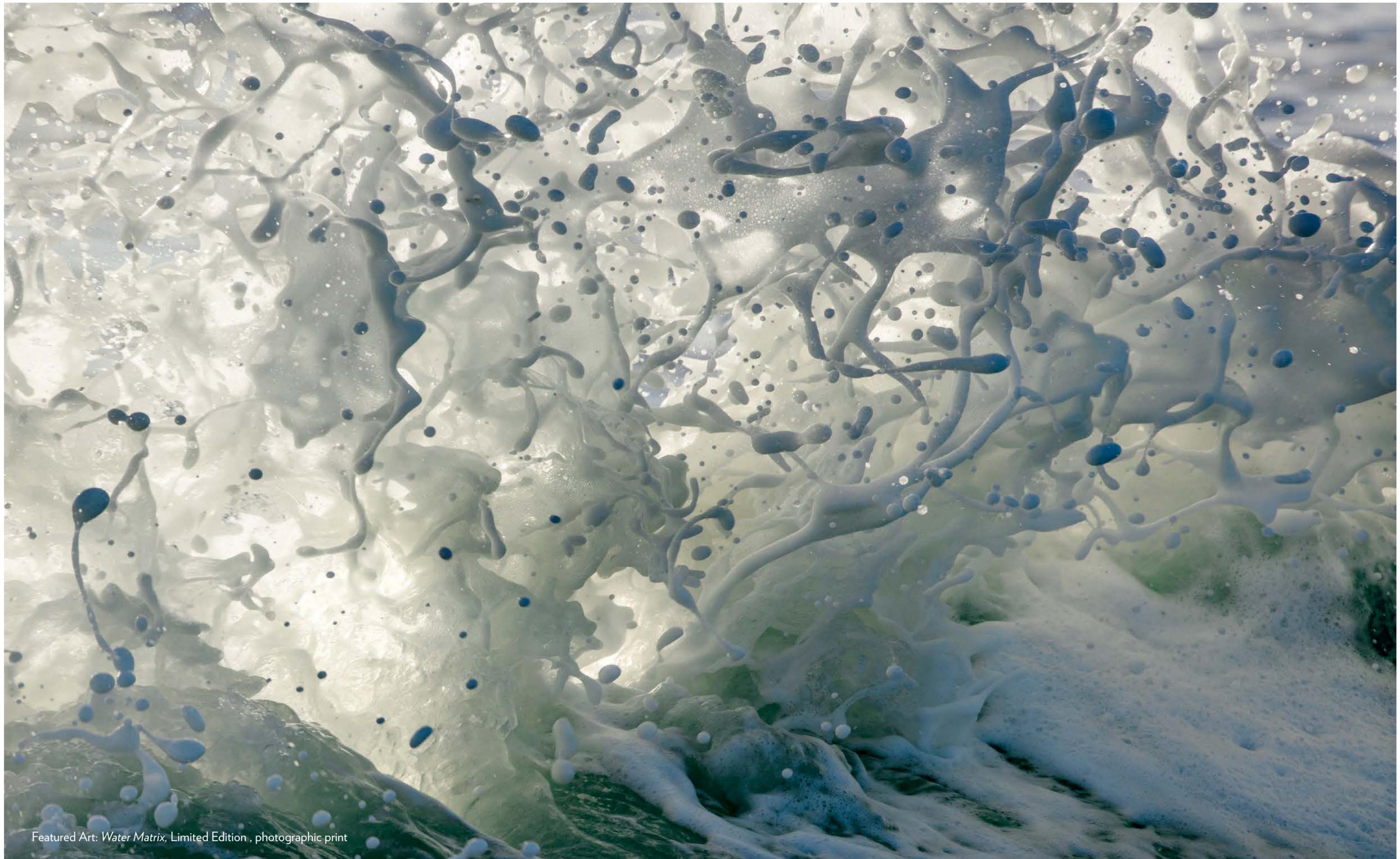
DR. MELANIE PALM
DERMATOLOGY/OWNER
ART OF SKIN MD

"I really wanted artwork to be an emphasis in order to make patients comfortable and for them to feel the very inviting vibe that we have here in our coastal community of Solana Beach and for them to feel grounded and give them a sense of awe. I think the work of Aaron Chang really embodies that and we are so pleased that it compliments the style of the clinic."



JIM MORRISON
OWNER
MORRISON INSURANCE SERVICES

"The addition of Aaron Chang's artwork reflects our connection to and love of the ocean. Each piece takes our team members and guests to a peaceful and special place."



Featured Art: *Water Matrix*, Limited Edition , photographic print



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